



Livonia 75, 1950–2025, Logo Design Competition
Presented by
The Livonia 75 Committee
in Partnership with
**The Livonia Historical Society,
FridayMusings, and the Friends of Livonia Arts**



The purpose of this contest is to encourage all Livonia residents to use their creative talents to design a Logo to commemorate the 75th anniversary of the City of Livonia.

Founded on May 23, 1950, our community will mark its 75 birthday with programs and activities reaching out to residents and visitors alike. Festivities will begin in September 2024 and continue throughout 2025. There will be several events with a “Livonia 75” theme, including a “We Love Livonia” in February, a birthday party in May, the “Spree” in June, and the planned dedication of the Senior Center during the year.

Community organizations, schools, religious, and business organizations are encouraged to develop special activities marking this historic occasion.

For any questions and all submissions, contact:

Friends of Livonia Arts, Michelle Nixon,
info@friendsoflivoniaarts.org.

ELIGIBILITY, USE OF LOGO, PRIZE

The contest is open to all Livonia residents. The winner will receive a **\$500 cash prize** and will be noted as the Livonia 75 Committee’s designer on the website. The winning submission becomes the sole property of the Livonia 75 Committee during the Livonia 75 timeframe. The logo will be used on the Livonia 75 website, social media, posters, printed materials, gifts, novelty items, FridayMusings masthead or anywhere else the Livonia 75 Committee deems appropriate.

SUBMISSION GUIDELINES

The contest opens on **MAY 1, 2024** and closes on **MAY 31, 2024** at 11:50 p.m. Late submissions will not be considered. Entries will be judged on their visual appeal, appropriateness for Livonia, and ability to be reproduced either in color or in black/white. All entries must be submitted electronically as jpeg files to the Friends of Livonia Arts. Submissions must include the full name of the person who designed the logo, email address, postal address, and telephone number.

One or more submissions per person are acceptable. Each submission must be sent in a separate email. There is no fee to enter the contest.

For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). The color must be CMYK, though the logo may also be reproduced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

INTELLECTUAL PROPERTY

All entrants affirm their submissions are their original work, have not been copied from others or previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.

SELECTION OF WINNER

The winning entry will be selected by a panel of members of the Livonia 75 Committee including the Friends of Livonia Arts, the Livonia Historical Society, and FridayMusings. All entrants will be selected and notified via email by **JUNE 21, 2024**.